

MindNET  
Think. Together.

# 2017 CORPORATE PROFILE

# who we are

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MindNET is a business development consulting firm that improves the performance of companies through new business insights, innovative technology and access to capital.

Our approach to business is based on the philosophy of intelligent collaboration - the idea that we can achieve greater impact and much faster, by collaborating with others. To that end, we have established a network of partner companies across various industry sectors with whom we collaborate on a variety of projects.

We typically assist international companies that are looking to establish new businesses or projects in Ghana & Africa or companies that are already working here and seeking to further develop their business operations.

We also help small and medium sized local companies to develop their capacity, access foreign capital and grow their business, even beyond our borders.

Since 2013, we have churned out several research studies and strategic business plans, raised millions of dollars in funding for projects, and planned or executed projects in Ghana on behalf of our international clients.

## SCOPE OF SERVICES

- Market Research
- Feasibility Studies
- Business Development
- Project Management
- Project Finance
- Capital Raising
- Strategy Consulting
- Intermediary Services

## INDUSTRY EXPERTISE

- Energy & Renewables
- Power & Utilities
- Natural Resources
- Agric Commodities
- Financial Services
- Construction & Real Estate
- Sustainability & Environment

In the long history of humankind (and animal kind, too) those who learned to collaborate and improvise most effectively have prevailed.

– CHARLES DARWIN

# our team



Carl Acolatse

**THE MASTERMIND**

Carl holds an International MBA degree from Nyenrode Business Universiteit in the Netherlands, with strong competencies in strategy, entrepreneurship and business process optimization. Carl is the principal consultant and co-founder of MindNET.



Chiharu Oyama

**THE FINANCIAL BRAIN**

Chiharu is a Japanese national with 10 years of work experience in Tokyo and Bangkok. She worked within the Mizuho financial group, and built a career as a financial consultant, working with high net worth individuals. Chi is a co-founder and senior advisor at MindNET.



Abdallah Smith

**THE GAIAN**

Abdallah holds an MSc degree from Lund University's Environmental Studies and Sustainability Science program from which he grew and cultivated his passion for nurturing and facilitating sustainable connections between society and nature.



Charles Odoom

**THE PANTOMATH**

Charles holds an IMBA from Nyenrode Business Universiteit, and has rich experience working for multinationals like Nestle and PWC. A finance, strategy and compliance guru, Charles is the founder and CEO of Carl Moodo Holdings and acts as a special advisor to MindNET.





Good things  
come to those  
who work their  
asses off and  
**never  
give up.**

- UNKNOWN



# our work

## WASTE-TO-ENERGY FEASIBILITY STUDIES

Over two years experience working on feasibility studies and early-stage development activities for waste-to-energy projects in Ghana, on behalf of public and private sector organizations.



## GATI AGRIC COMMODITY EXPORTS

Two years experience exporting various agric commodities from Ghana to South Africa, Japan, Thailand, the United States, and other foreign destinations, in partnership with GATI (Global Africa Trade and Investment Co. Ltd.).



## SEARCH FOR MANUFACTURING PARTNER

Assisted a multinational food company to find a West African manufacturing partner (in Togo), in order to reduce their import tax burden and gain a competitive advantage within Ghana and other West African markets.



## GWG GRANT APPLICATION

Put together the documentation and proposal package to win a EUR 10 million Dutch Government grant to fund a waste-to-energy project in Ghana.



## JUJUBODY COSMETICS BRAND

While assisting small-scale Ghanaian producers find international buyers for their products (shea butter, cocoa butter), we established our own brand which now sells in Japan and some parts of Southeast Asia. We still handle sourcing, quality control and exports.

## AND MANY MORE...

- Pokrom Land purchase and acquisition
- Bringing the Crocs franchise to Ghana
- Engineering public-private-partnerships
- Market research studies within FMCG industry
- SME business plans

# our partners



Vivia  
Japan Inc.



Willie Klak

## AUDITORS

Resolute Consult

## SOLICITORS

Dubik, Onny & Associates

# contact us



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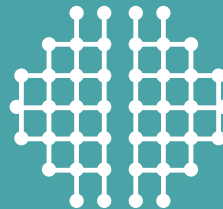


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